

Minutes Facilities Committee Subcommittee of Tempe Municipal Arts Commission Wednesday, August 13, 2008

Minutes of the Facilities Committee held at 5 p.m. on August 13, 2008, at the Tempe Center for the Arts Conference Room, 700 W. Rio Salado Parkway, Tempe, AZ 85281.

MEMBERS Present:

Ed Coyoli, Chair
Robert Bortfeld
Frank Williams
Richard Strange

City Staff Present:

Don Fassinger, Cultural Facilities Administrator
Cameo Wall, Administrative Assistant

MEMBERS Absent:

Lisa Morley

Agenda Item 1 – Call to Order

Ed Coyoli, Committee Chair, called the meeting to order at 5:02 p.m.

Agenda Item 2 – Tempe Center for the Arts update

- D. Fassinger provided a brief update on the operation of the TCA. Fassinger reported that in the first year of operation, the TCA has completed more than 700 events. More than 50% of events were performance-related, comprised of more than 20 individual theatrical productions. The remaining events included business meetings, weddings and other social events and several photography shoots. Key events included a three-day US Airways World Managers Meeting, the Meeting Professionals International Gala, Fender Hall of Fame Induction Ceremony and business meeting, a Jaguar photo shoot for the May issue of Motor Trend Magazine and a Blue Diamond Almonds commercial. Fassinger reported that first-year revenue projections have been surpassed.
- Fassinger reported that all TCA Partner groups have established dates for the 2009-2010 season calendar.
- F. Williams inquired about scheduling priority between TCA Partners and other organizations. Fassinger responded that, per Council-approved operating policy, TCA Partners' dates are booked prior to opening the calendar to other organizations.
- Upcoming 2008-2009 events include a full schedule of TCA Partner performances, Phoenix Symphony concerts, Live Nation concert performances, Fender Hall of Fame and several meetings, banquets and other events.
- Williams inquired about the possibility of facility expansion. Fassinger indicated that the circular design of the TCA allows for future expansion.

Agenda Item 3 – TCA Partner Update

- The Arizona Jewish Historical Society submitted an application for Partner status. All criteria were not met. Application was declined.
- Upon review of Partner Application form, the Committee discussed the need for further clarification of Partner Application verbiage. Decision was reached to make minor revision as follows: :
 - *“Please submit (with application) documentation showing that the organization meets all of the following criteria.”*
- Fassinger will submit current revision and previous TMAC-approved revision to Community Services Manager for approval.
- Fassinger reported that Citrus Valley Playhouse has cancelled its dates for the coming season. Partner status of the organization will be reevaluated at the end of the fiscal year.
- Fassinger mentioned that *ConderDance* has expressed interest in the TCA Partner program. Application materials will be forwarded to the organization.

Agenda Item 4 – Future agenda items

- No future agenda items were requested.

Agenda Item 5 – Adjournment

- Meeting was adjourned at 5:49 p.m.

The Committee's next regularly scheduled meeting is September 10, 2008.

Prepared by Cameo Wall

Reviewed by Don Fassinger